



SEMINARPROGRAMM KOMMUNIKATIONSTRAINING

■ **Rhetoric beyond Mastery**

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Zielgruppe: Führungskräfte und /oder Angestellte, an die höchste Anforderungen gestellt werden.
Das Seminar wird nur in Englisch angeboten.

Das Programm: When it comes to verbal “martial arts”, what is the difference between a novice and a Great one?

When **novices** fight, they barrage each other with chaotic, imprecise blows, the impact of which is more a matter of luck than of skill. Without paying much attention to what the opponent does, each party tries to generate as many blows and as fast as possible, so that everyone ends up scratched, bruised and with swollen faces.

A combat of **professionals** is different. It is now all about tactics and strategy. They fight with trained, almost instinctive elegance, so that each strike has high precision and deep impact. Nothing is left to chance here: the one who is better wins.

When **masters** fight, it is yet another standard. A master can read his counterpart like a book: instantaneously knowing where the critical vulnerabilities are and what is going to happen next. The master never attacks first. He uses the energy of the opponent’s strike to bring him off balance. Thus, such a fight looks smooth like a dance, with the attacker tumbling down helplessly and learning that fighting against the master is of no use.

Finally, there are **Great ones**. And they do not fight at all. Certainly, they could destroy anyone with just a single touch, yet they never get into situations where anyone would wish to fight them. So wise and charismatic they are that they inspire respect and love in others and not the desire to attack...

Rhetoric beyond Mastery will guide you through these four levels by using a unique combination of theory (much of which will be quite eye-opening) and tailor-made practical exercises.

More? <http://www.vdonskoi.com/index.html>

Intensiv-Workshop (2 volle Tage) oder als fortlaufender Kurs (mindestens 16 Unterrichtseinheiten) in Englisch

Preis auf Anfrage

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