



SEMINARPROGRAMM KOMMUNIKATIONSTRAINING

■ Presentation Master Class

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Zielgruppe: Alle, die in Englisch Präsentationen bereits durchführen, intern vor Kollegen oder extern vor z.B. Kunden, und über die sprachliche Kompetenz hinaus den Erfolg ihrer Präsentationen steigern wollen. **Das Seminar wird nur in Englisch angeboten.**

Das Programm: Presentation Master Class is an “initiation” into impressive presenting and public speaking. Its focus is exactly on those elements which are absolutely crucial for the presenter’s success but are seldom taught in an adequate way. Here are some highlights:

1. The unique sTREEcture© model will help you to design your presentation in a naturally brilliant way.
2. Understanding the three pillars of effective communication – Rapport, Vibe, and Authority – will be your key to creating a charismatic communicative stance.
3. Tips on linearising complex messages will help you to get your message across in such a way that the audience can understand, enjoy, and remember it.
4. Learning the psychology of impression-making can enable you to qualitatively improve your presenting impact.
5. A simple list of DOs and DON'Ts should, on the one hand, prevent you from making common presentation bloopers and, on the other hand, allow you to add some brilliance to your presentation.
6. Since nervousness is a problematic factor for most presenters, this training offers highly effective techniques of how to literally “reprogram” your body for more constructive emotional states.

7. To equip you for presentations as well as for various other types of communication, there will also be a brief introduction to rhetoric. In this light, you will also learn how to deal with different types of questions: productive, difficult, irrelevant, redundant, verbose, unproductive, and provocative.

These and other aspects of successful public speaking are covered in Presentation Master Class, which not only conceptually addresses them but also helps you to practically integrate them through intensive training methods.

More? <http://www.vdonskoi.com/index.html>

Intensiv-Workshop (2 volle Tage) oder als fortlaufender Kurs (mindestens 16 Unterrichtseinheiten) in Englisch

Preis auf Anfrage

■ Eifert. Sprachen. **Seminare**. Coaching.